



SPRINGBOARD HUMAN SERVICES

Mr. Charles Schlesselman
Chophouse Restaurant
113 S Gillette Avenue
Gillette, WY 82716

July 27, 2011

Dear Mr. Schlesselman:

It is an on-going effort of Campbell County's Tobacco Prevention Coalition to advocate for smokefree businesses in our community, including restaurants. As a member of this coalition I would like to offer my encouragement and support of the Chophouse going smokefree. You were an integral part of the decision for the Prime Rib Restaurant to go smokefree and the coalition would like to see the momentum from that landmark decision continue with the Chophouse. The Chophouse's cooperation in this would promote the restaurant's status as a role-model and supporter of the healthy community we all strive to create.

Going smokefree is certainly a difficult decision for many business owners. Concerns about patronage and revenue are absolutely valid and are not taken lightly by the coalition. On the flip-side, you have undoubtedly been provided the research on the detrimental health effects of second-hand smoke that restaurant patrons and employees are subjected to when no smokefree policies are in place. I believe that at this point it is safe to say that the impacts of going smokefree on Las Margaritas and the Prime Rib have been very positive so far. I personally had not eaten at the Prime Rib in the 3 years after becoming pregnant/ having my daughter, until it went smokefree. My family now goes there regularly, and I know my circumstances in this are not unique. Considering the benefits to the health of your customers and employees, as well as to your bottom-line, I believe there is little question that it would be in our community's and your business' best interest to go smokefree.

The Chophouse has a historical significance that no other restaurants in our area can claim. Please, let us work together to add another progressive and significant milestone in the Chophouse's story.

Sincerely,

K. Spring Wilkins

203 Carey Ave
Suite 2
Gillette, WY 82716

Phone: 903-253-8272

E-mail: spring_fields@hotmail.com